

# HEALTHBOARD

Inspiration Guide



This is Patient Room | Esta es la habitación del paciente

Today's Date | Fecha de Hoy

0

Planned Discharge Date Fecha Probable de Alta





## **EXPERIENCE BETTER**

When raising the bar is part of your DNA, it's natural to expect more from the products you encounter in life. This is the story of how Healthboard was born.

Clarus board member Andy Philipp was at the hospital for his second child's birth when he noticed a glaring opportunity in front of him. He was standing in a perfectly clean hospital room, with one exception - a dirty, stained patient board on the wall of his wife's maternity ward room.

Read on to see how Healthboard delivers better patient care.

CON	TENTS:	
		SAFE
5	Healthboard Features	
11	Patient Room	EASY TO
17	Pediatric Room	LIFESPA
23	Nurse Station	
29	Schedule Boards	COLORS

#### CLEAN

#### **3X CLEANER THAN WHITEBOARDS**

- Cleans with any hospital-grade cleaner
- Never worry about fading or wear

#### NON-POROUS MATERIAL

- Acts as a bacteria-resistant surface
- Stays hygienic and clean

#### TO READ

#### **NEVER MISS A NOTE**

- Ships with Clarus preferred markers
- Perfect visibility from any angle

#### PAN PROMISE

#### LASTS FOR THE LIFE OF YOUR WALL

- Guaranteed to last the life of your wall
- Outperforms and outlasts any whiteboard on the market

#### RS & PRINTING

#### **COLORS BY CLARUS**

- Over 150+ standard colors
- Unlimited options with Clarus' color-matching ability

#### COLORDROP

- Custom logos, patterns and artwork printing
- Direct-to-glass UV printing is guaranteed to never fade or discolor



## WHAT IS HEALTHBOARD?

With an antibacterial, non-porous writing surface, Healthboard is the ideal communication tool for hospital rooms, nurse stations, and other areas where patient health is the biggest priority. Fabricated from safety glass, Healthboard's writable surface offers rich color palettes through two customizable product line options – ColorDrop and Transition – that provide either permanent or interchangeable graphics.

## **COLORDROP:**

Clarus Healthboard can be created with essential or supporting design elements in two formats, permanent ColorDrop print and Transition removable graphics.

Clarus ColorDrop technology enables permanent branding, layout or formatting to be printed on Healthboard, creating a fusion of confidence-building brand intimacy and informative elements such as fields, patient information or gridlines.

Clarus Transition, popular in many healthcare settings, allows doctors and nurses to add, remove and otherwise design a Healthboard's backdrop to the patient experience. Transition is a simple solution, via a hidden channel on the back of the Healthboard, that beautifully tailors patient communication within the context of their care. Transition can be easily updated over time as the needs of a healthcare facility evolve.

## PATIENT COMMUNICATION **DRIVES SATISFACTION**

As with any writing surface in a healthcare setting, privacy is important. Doctor-patient relationships and patient anonymity can be negatively impacted by writing surfaces that are hard to erase. Traditional whiteboards have a porous surface that traps dry-erase marker ink and other contaminants, like bacteria and viruses, within its fibers, making them too risky for a healthcare environment. Whiteboards' aesthetics alone can negatively impact HCAHPS scores.

Clarus visual communication tools, such as Healthboard, are made of glass, with a non-porous surface that never stains, ghosts, or harbors germs – making Clarus glass the perfect communication solution for the privacy and safety of healthcare environments.

Illustrativesurfaces.likeHealthboard.arealsoanessentialcommunication tool for patients who don't speak the same language as their healthcare providers. Healthboard prevents verbal miscommunication and improves HCAHPS scores by providing a way for doctors and nurses to write or draw out instructions for patient care. Both ColorDrop and Transition Healthboards are dry-erase surfaces, so whether graphics are printed directly to the glass, or doctors draw out instructions in their own illustration – glassboards break down communication barriers. Clarus' glassboards bring color, personality, and brand equity to the hospital room – allowing doctors and nurses to optimize their channels of communication with patients and powerfully express concern.



## STEP UP TO HEALTHBOARD.

Why spend millions of dollars and countless hours dedicated to patient safety and satisfaction, only to come up short in every hospital room? Old whiteboard technology is simply unsafe and unnecessary. With Healthboard by Clarus, never risk patient confidentiality or incorrect treatment directions with ghosted whiteboards.

#### WHY CLARUS?

#### **IDEAL FOR EVERY ROOM**

- Infection control
- Reduced maintenance
- Improved patient satisfaction scores

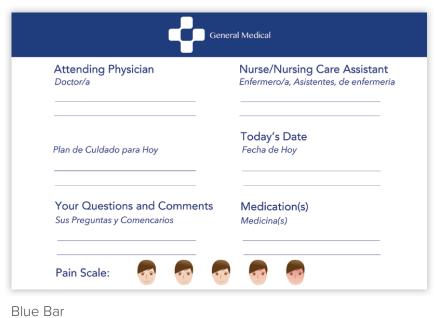


## PATIENT ROOM

Room Number:	Room telephone:	
Physician:	Doctor:	Goal for Today
Nurse:	Nurse:	
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#### Blue Detail









#### DNA



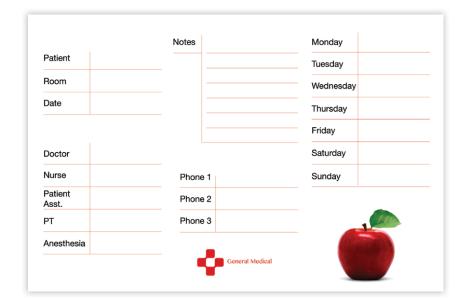
Hillside

Patient Room Designs

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Red Apple

Patient's Nombre del pa					Ŷ	Gener	al Medica	al			Date: Fecha de hoy:	
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Doctor: Médico:				To Pla	day's plan an de culda	: do para hoy	t.				Medication(s): Medicina(s):	
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#### Corn Seed

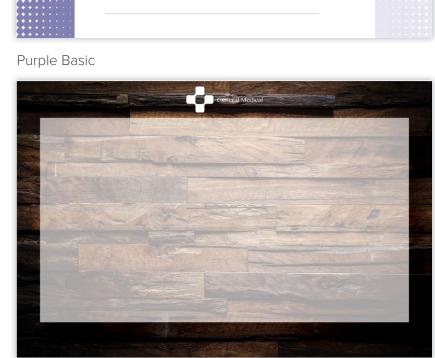


Patient	Date		
Doctor	Doctor		
Medications		Pai	n Scale
	Dose	1 2 3	Great Good
	The second second	4	Okay Moderate
		5 6 7	Bad Pretty Bad Severe
Notes	Contacts	8	Unbearable
General Medical			

#### Mountainscape

Purple Floral

Today's Date: Welcome to the Birthing Center	
My Nurses:	
My Doctor:	
My Baby's Doctor:	
My last pain medication was given at:	
My goal for today is:	
General Medical	



Wood Wall

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Patient Room Designs

General Medical	
Room 755 Ext. 2239	
Patient:	
Physician:	
Date:	
Family Contact:	



Sea Star



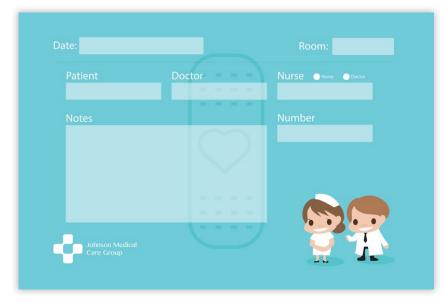
Water



## PEDIATRIC ROOM

Patient			
Room	Date		
Doctor	Phone		
Nurse	Phone		

Animal Alphabet



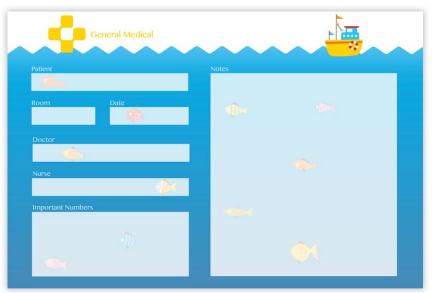


Balloons





Color Blox



Band-Aid Cartoon

Castle

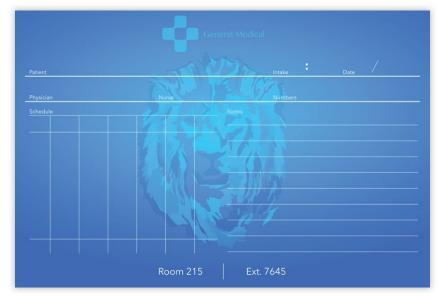
Fish

Pediatric Room Designs

Date:	Room:	Doctor:
Patient:	DOB:	Number:
Notes		Nurse:
		Number:

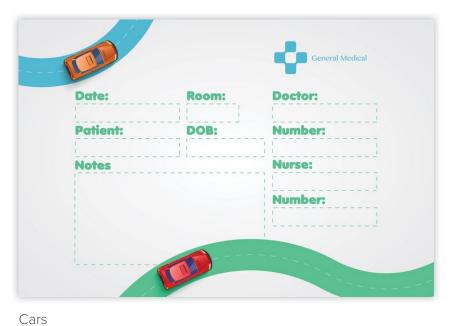


Dog



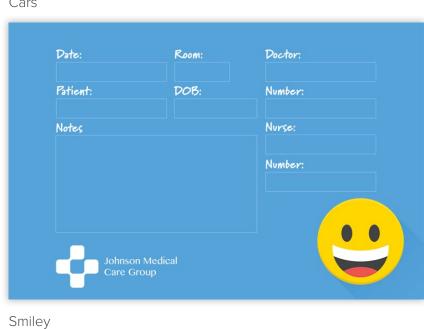
Lion





Friendly Monsters









Shades

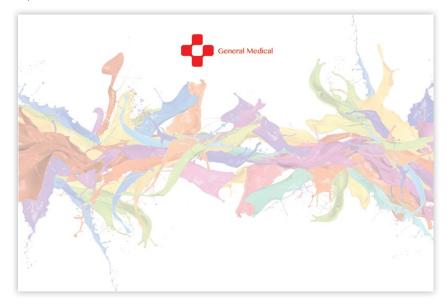
Pediatric Room Designs

Astronaut	
Space Doc	
Space Nurse	
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Adventure Log:	General Medical
22	









Color Splash



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## **NURSE STATION**

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CCU Staff	ОНО	Staff	Nurse Admin	Intensivist	Inter			
			Charge Nurse	Resident	Resp	iratory		

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#### Blue Dots

•	General Medical		

#### Stitched Flowers

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Lakeview

Nurse Station Designs

Blue Pattern

Diamonds

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PATIENT	ATTENDING	HOUSE STAFF	RN	CODE	CCU STAFF
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					CHARGE NURSE
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					RESIDENT
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	General Mec	lical				
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						RESIDENT
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#### Vector Floral

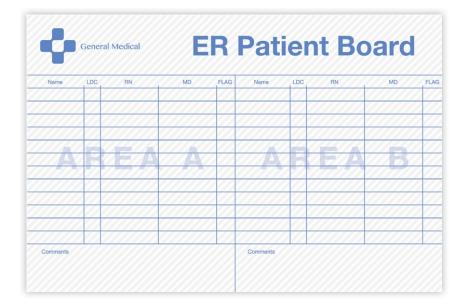
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Room	Patient	Attending	House Staff	RN	Code	
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CCU Staff	OHD	Staff	Nurse Admin	Intensivist	Intern	- 👸
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#### Green Ovals



Pink Flowers

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ROOM	PATIENT	ATTENDING	HOUSE STAFF	RN	CODE	CCU STAFF
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#### Brown Floral



White Stripes





Trees



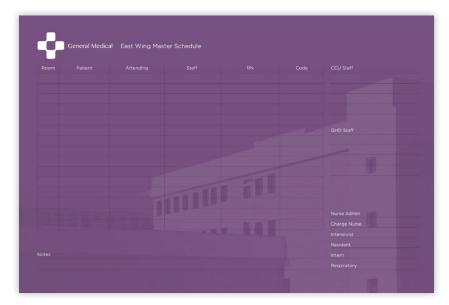


Blue Floral Vector

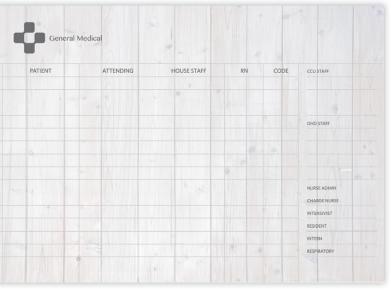
Modern

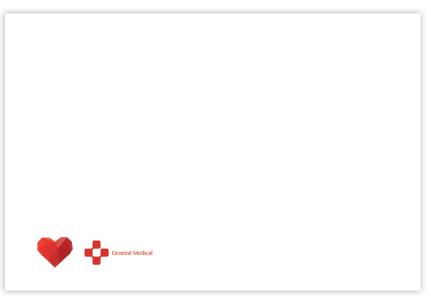
White Wood

General Medical								
PATIENT	ATTENDING	HOUSE STAFF	RN	CODE	CCU STAFF			
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					NURSE ADMIN			
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GeoHeart



## **SCHEDULE BOARDS**

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#### Blue Res

Red

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O.R.	Time	Patient	Patient Room	Surgeon	Anas. Type	Remarks

#### Blue Wave









Schedule Board Designs

	General Medical		P		
TIME	PATIENT	ROOM	SURGEON	ANAS. TYPE	REMARKS

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#### Green Wave

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TIME	PATIENT	ROOM	SURGEON	ANAS. TYPE	REMARKS

#### Pink Fractals

			G	eneral Medical				
O.R.	TIME	PATIENT	ROOM	SURGEON	ANAS. TYPE	REMARKS		

Black Texture

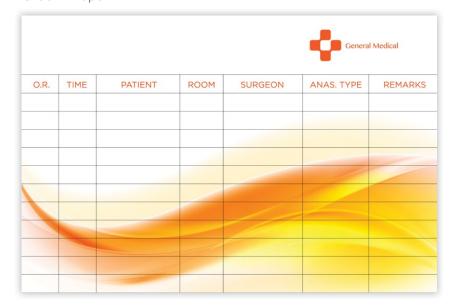
Diamond Shadows

Room #	Patient Name	Level	RN	MD	LOS	Vaccince	CL	Foley	Code	Discharge Plan
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Electric





Orange Ovals

Orange Waves

Schedule Board Designs

Blue



Palm Skies

				Genera	l Medical
TIME	PATIENT	ROOM	SURGEON	ANAS. TYPE	REMARKS



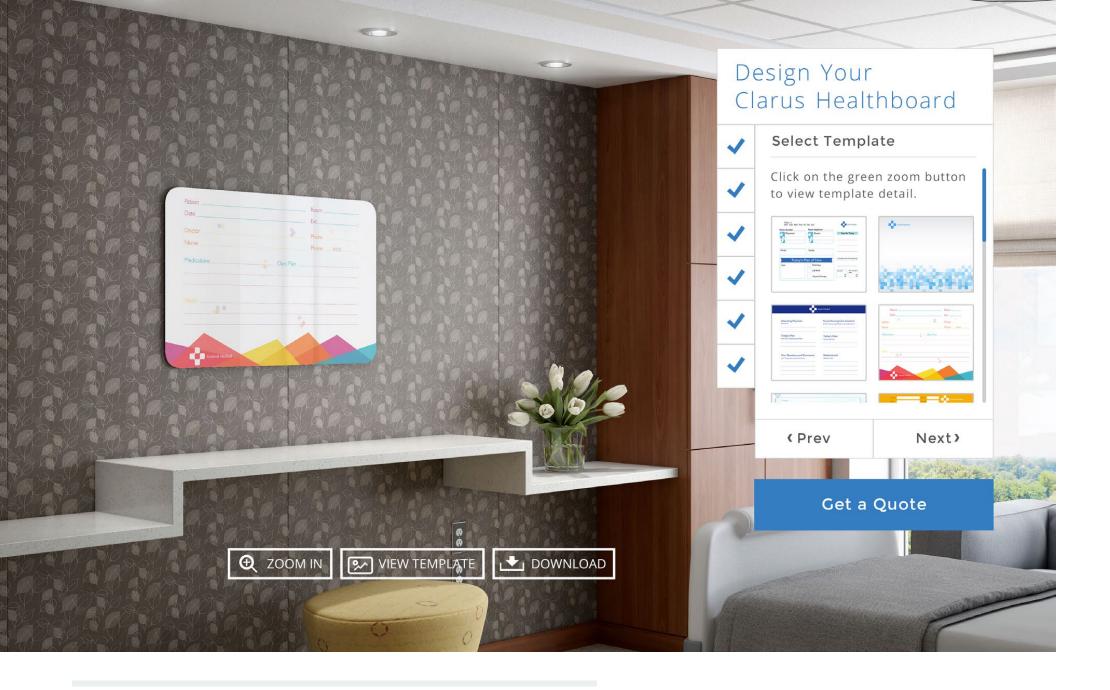
Passion Blue

▞ᢪ▖	General Med	fical								
	General Met	neur								
Room #	Patient Name	Level	RN	MD	LOS	Vaccince	CL	Foley	Code	Discharge Plan

Basic

# clarus

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## **DESIGN YOUR HEALTHBOARD**

### HEALTHBOARD BUILDER TOOL:

The Clarus Healthboard Builder Tool is the perfect way to envision your new Healthboard install in a few simple steps. Visit Clarus.com to easily preview all Healthboards shown in this book and customize the right board for your healthcare needs by style, size, design and finish.

Visit Clarus.com/HealthboardBuilder to get started now!